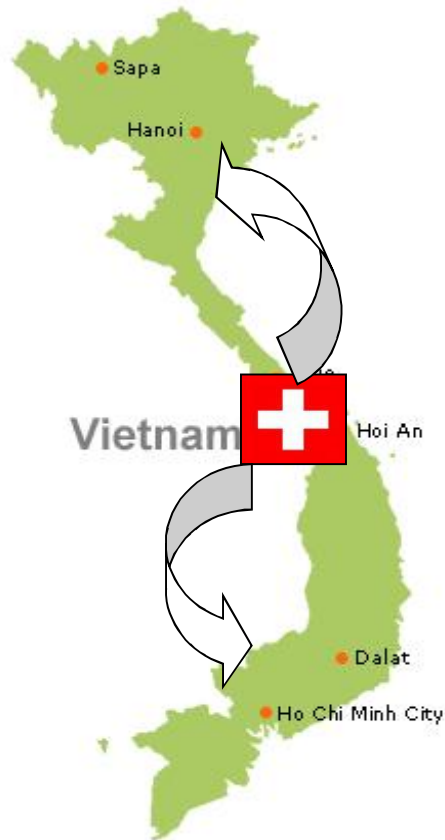




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# Vietnam – Business Potential for Swiss Firms

Business Lunch at the Serv on the 3rd of March 2011

# Vietnam – Export and Sourcing Country for Swiss Firms

## Target groups

- Decision makers in companies
- Export oriented Swiss firms
- Companies to source from Vietnam

- **Main industrial sectors**

- Energy
- Automotive
- Processing (Metal/Wood)
- Textile machinery
- Plants and engineering

- **other sectors**

- Railway
- Chemical and pharma
- Infrastructure
- Interior
- Transportation and logistics
- Education and know-how transfer
- Software

## **Business lunch on the 3rd of March 2011 in Zurich at the Serv**

With VN related topics to „Facts and Figures“, Case study, „Doing Business in Vietnam“, Support through the SERV, Q&A

# Vietnam – Export and Sourcing Country for Swiss Firms

Supported by the Swiss Center Vietnam – SCV. An event for effective and fast market entry to and sourcing from Vietnam.

More information about the SCV, go to [www.swisscentervietnam.ch](http://www.swisscentervietnam.ch) and its news blog with many Vietnam projects and business opportunities.

Applications can be filed at <http://www.proftech.org/extra-events/>

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# Platform for Swiss Firms in Vietnam



[www.swisscentervietnam.ch](http://www.swisscentervietnam.ch)

Participants  
Nov. 2010



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